

NAYLP Reflect & Redirect Plan

From this open discussion, I would like us to establish:

- Vision (what are we trying to do, broadly? May not be strictly attainable).
- Mission (what will we do to move towards that vision?)
- Establish # of volunteers needed for comfortable operation.
- Review committee positions.
- Switch up positions if desired for refreshed enthusiasm!
- Take stock of remaining funds.
- Brainstorm most effective use.
- New, rough 5 year plan.
- Determine our focus areas, based on desired direction. (if we want to do sessions ourselves, we need locations and coordinators. If we want to do outreach, we need to revise presentation materials).
- Brainstorm solutions to our main problems right now:
 - LOCATIONS
 - REACH?
 - Edmonton Public Schools? (Low rates, we might be considered non-profit, access to youth)
 - Community Leagues? (Good relationships = potentially free across Edmonton? Adds programming, some leagues might need it)
 - Youth groups or associations? Some might have buildings.
 - iHuman Youth Society – looking for activities that include/benefit/interest their participants... We can talk, they say, on the listing. <http://alberta.spacefinder.org/organizations/8989>
 - ECVO looking for non-profit? <http://alberta.spacefinder.org/organizations/8002>
 - Malls?
 - Partnerships?
 - Other?
 - COORDINATORS
 - Train the Trainers?
 - Buddy program?
 - Club Visiting Circuit?
- Establish annual promotional goals. (Which events, which papers, which _____ do we want to be in?)
- Set annual deadlines for preparation/submission to follow moving forward for those promotions.
- Set some measures of success (# sessions? # coordinators trained? We need a metric to use to measure our progress, based on where we want to go).
- Review of Google Site.
- Review of Train The Trainer structure and materials.
- Know where we are going as a committee!
- Feel energized and ready to get this train moving again!

NAYLP Reflect & Redirect Plan

Who are we?

- What brought NAYLP together was passionate advocacy for the Youth Leadership Program. Everyone involved had a desire to spread the joy of delivery, build confidence/communication skills of youth, help people give back to the community, and promote the value of Toastmasters. That is the heart of NAYLP, as everyone that has stayed possesses this value.
- A large part of the creation of NAYLP was also about tracking sessions and pooling materials, as well as hosting Train The Trainers – training others to increase the pool of talent. There has always been overwhelming demand from the community (schools, non-profits)... It's Toastmasters we need to inspire!
- MISSION REMINDER:
 - Organize & empower TM volunteers to coordinate youth leadership sessions in Edmonton/area.
 - Communicate benefits of delivering YLP to other Toastmasters.
 - Build confidence and communication skills of youth.
 - Promote value of Toastmasters to the broader community in Edmonton and area.
- KEY ACTIVITIES REMINDER:
 - Recruit Toastmaster volunteers.
 - Organize YLPs in Edmonton, Sherwood Park, and St. Albert
 - Liaise with youth organization and school requests.
 - Conduct "Train The Trainer" workshops to teach Toastmasters how to run quality sessions.
- OUR PROMISE REMINDER:
 - Training and support for all volunteers.
 - Book locations, take registrations, and advertise.
 - Develop session materials for coordinators.
 - Make sure leaders receive credit. ACG.

Where are we? (5 Year Plan vs. Real Life)

- Back when we had a library contact, we had high hopes of 20, 40, or even 50 sessions a year, and as many coaches. Perhaps a bit ambitious... HOWEVER, since 2009 there have been 61 sessions. Dozens of different Toastmasters have been involved, and there were at least 884 participants! That's almost 150 youth per year, and puts the average at 14.5 participants per session.
- At first we were continually promoting; there was a lot of information sessions and coaching, presentations and teaching. We have progressed more now to setting up sessions – but perhaps what we should focus on is drumming up interest in other Toastmasters, and spreading awareness, like we originally were. Then all we have to do is connect ready coordinators to waiting participants, and compile the statistics and materials. Isn't this sort of what we intended to do in the first place?
- Our focuses on the coordinator and how this benefits other TMs has dropped off. Training & promo dropped off.

Where do we want to be?

How many sessions per year? How many info sessions? How many Train-The-Trainers? How many new committee members, and how many coordinators? 5 years from now, who do we want to be? I'd love to get to point where we can accept repeat participants into an advanced session (focus on quality, not quantity as we had before).

What should we do? (I propose:)

- Reset our annual and long-term goals to be more realistic.
- Review committee positions/duties (based on what we know, are they the appropriate ones?).
- Try to quantify the duties of each executive role (tasks & responsibilities).
- Review promotional options and figure out the best ones (may need Club and Event Outreach Managers)
- Based on our desired direction, figure out our focus areas. If we want to do sessions ourselves, we'll need locations and coordinators. If we want to do outreach, we'll need to revise the presentation materials.
- Review content/utility of the Google Site & Coordinator Site, as well as TTT structure & materials.